



Press release

Girona, 12th October 2015

Travel agencies from Malaga and Madrid take an interest in snow and active tourism in Girona's mountain destinations.

Ten tourism organisations and companies based in Girona's interior and mountain destinations presented their tourism offer for the 2015-2016 autumn/winter season at the Hotel NH in Malaga on 13 October and the Hotel Westin Palace in Madrid on 15 October. Roughly 40 travel agents from Malaga and over seventy from Madrid, along with some 30 general and tourism-related journalists from both cities, attended the events.

The "Pyrenees Girona, 2015-2016" promotional event, spearheaded by the Costa Brava Girona Tourist Board, kicked off with workshops that brought together professional travel agencies in both cities with representatives of Girona's tourism organisations and companies. The workshops were followed by a presentation about the destination, attended by journalists from Malaga and Madrid as well. The event was rounded out by a tasting of regional cuisine, offered in Malaga by representatives from Cuina Volcànica in La Garrotxa and in Madrid by the Michelin-star restaurant Fonda Xesc in Gombren.

Promoting the Girona Pyrenees in the Costa del Sol and Madrid is the result of the interest that owners and managers of tourism accommodation and resorts in the region have in attracting customers from these markets.

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