



Press release

Girona, 21st September 2015

The Costa Brava and the Girona Pyrenees are promoted in Scandinavia

The Costa Brava and Girona Pyrenees visited Scandinavia through a series of business meetings and presentations in Stockholm on 21 September and in Oslo on 23 September designed to promote Girona's tourist attractions and services to 40 Swedish and Norwegian travel agencies and seven media outlets.

Both events were kicked off with a workshop for representatives from Girona companies and organisations and Norwegian and Swedish travel agencies, followed by a presentation that showcased all the destination has to offer. Both events closed with a cocktail designed by Michelin-star chef Marc Gascons from the Els Tinars restaurant in Llagostera.

The Costa Brava Tourist Board roadshow in Scandinavia aims to stimulate the Nordic countries' source market for Girona's destinations and promote products like tourism, sports and cultural tourism. In 2014 a total of 758,000 tourists visited Catalonia, spending an average of €151.20 per person per day and staying for an average of 6.2 days.

For further information

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Diputació de Girona

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